



2025

Join Us on FEBRUARY 13th



**Green Industry**

**Youth Winter Forum**

**Co-Sponsored by the MNL A Foundation**

**Pre-Registration Required**

**Register on or before February 1, 2025**



REGISTER STUDENTS & EDUCATORS AT  
MNL A.COM/WINTERFORUM/YOUTH or  
SCAN THE ABOVE QR CODE



**February 13, 2025**

**9:00 AM to 12:30 PM**

**Best Western Royal Plaza & Trade Center, Marlborough, MA**

**MNLA “Youth Winter Forum” Schedule**

**9:00 AM Registration opens for students & educators.**

Students can drop their backpacks/jackets and complete their badge credentials at a special room set aside just for you. Our team from the MNLA Foundation and the Youth Engagement Committee will give you a quick overview of the day and hand out the details on the competition & education portion of your special event.

**10:00 AM Your Nursery & Landscape Experience Begins**

We will have a scavenger hunt, plant I.D. & Tool identification for you to complete in your own time.

**New for 2025! Join us for the same education as the Pros!**

**10:15am The Middle Ground: A Practical Approach to Creating Better, More Sustainable Landscapes with Keynote Speaker Scott Beuerlein, Cincinnati Zoo & Botanical Garden | Salon C, D & E**

The goal for most landscape professionals is clear: create more inspiring, beautiful gardens and landscapes that support both human enjoyment and a healthy ecosystem. However, the landscape industry is full of conflicting perspectives—some well-informed, others not; some experienced, many less so; and many offering extreme ideas about how to achieve these goals. This session aims to bridge those divides by focusing on practical solutions drawn from various schools of thought, while aligning them with the capabilities of today’s green industry infrastructure. By combining the best ideas from different approaches, we will explore how to design landscapes that are not only biodiverse and ecologically sound but also affordable, functional, and maintainable for clients.

**11:00 AM Your Nursery & Landscape Experience Continues**

Continue with the scavenger hunt, plant I.D. & Tool identification.

**11:45 AM Lunch with the Pro’s, Awards & Swag**

Lunch with the pros will be a round table mix of schools; students & pros. Topics will be on the table so pick your favorite and enjoy a fun & interactive lunch. We will have awards & swag for all our student & educator attendees!

**12:30 PM Adjourn**

Please feel free to explore the public areas of our show as you wait for the bus.

**Important Information for Educators:**

Pre-registration is required for participation in this event. To ensure a more enriching experience for your students, we kindly ask that you bring those who demonstrate the greatest interest in pursuing careers in the green industry.

Additionally, MNLA is excited to announce the launch of a **NEW Youth Program on October 1, 2025**, at Weston Nurseries in Hopkinton, MA. This program is designed to accommodate a larger number of students and will provide valuable insights into the dynamic world of horticulture and landscaping. We look forward to introducing your students to the many opportunities within this vibrant industry!

**Questions?** Please call Rena Sumner at 413-369-4731 or email me at [mnlaoffice@gmail.com](mailto:mnlaoffice@gmail.com) Thank you!