

THURSDAY, JULY 23, 2026

**Savage Farms, Inc.
Deerfield, MA**



Down to Earth

THROWBACK GREEN INDUSTRY

Hosted by Savage Farms, Inc.

**Supported by Pioneer Gardens, Inc. and
The Vermont Nursery & Landscape Association**



SAVE \$100
register online by June 30, visit
mnl.com/dte26 to learn more.



EXHIBITOR INFORMATION

The Massachusetts Nursery and Landscape Association (MNLA) invites you to showcase your business at the Down to Earth Summer Conference & Trade Show.

A nostalgic journey through decades of landscaping and nursery innovation, style, and culture—from the '60s to the early 2000s.

Be part of the most anticipated summer industry event in New England. The Down to Earth Summer Conference & Trade Show offers a unique opportunity to connect, demonstrate, and grow your business in front of a highly engaged professional audience.





CELEBRATE INDUSTRY HERITAGE, foster networking, showcase modern advancements, and attract new customers or talent.



GET DOWN TO EARTH THIS JULY!

WHAT MAKES 2026 SPECIAL

The educational program will be dynamic, innovative, and hands-on, offering more interactive engagement than ever before:

- Expanded **hands-on demonstrations** throughout the venue
- Opportunities to **engage directly with attendees** in real-time learning environments
- A **highly active vendor experience** integrated into programming
- **Cutting-edge education sessions** designed for industry advancement

VENDOR BENEFITS

- Direct access to **500 targeted industry professionals**
- **High-visibility exposure** during peak seasonal transition
- **Networking opportunities** with growers, contractors, suppliers, and decision-makers
- Association with **leading industry organizations** (MNLA & VNLA)



VISIT [MNLA.COM/DTE26](https://mnlacommunity.com/dte26) TO LEARN MORE AND REGISTER ONLINE!

WHO SHOULD EXHIBIT

This event is ideal for companies offering:

- Nursery stock and plant material
- Landscape equipment and tools
- Irrigation and water management systems
- Soil, fertilizer, and growing solutions
- Greenhouse and production technology
- Pest management and crop protection products
- Industry services and various professional solutions



BOOTH INFORMATION

SAVE \$100 ON ALL BOOTHS! Register by June 30, 2026 for early bird pricing and save. All booths receive a table with two chairs, two full event registrations and a choice of an indoor or outdoor booth.

- **MNLA member** \$600 for standard 10x10 indoor or outdoor* booth
- **Non-member** \$850 for standard 10x10 indoor or outdoor* booth

*Vendors are encouraged to bring pop-up tents for outdoor exhibits; add \$150 for a 10x20 outdoor booth.

CHECK OUT OUR SPONSORSHIPS OPPORTUNITIES!

VALUE ADDED SPONSORSHIPS offer a powerful way to showcase your support of the green industry while gaining meaningful visibility throughout the event. Each opportunity is designed to place your brand in high-traffic areas, ensuring strong attendee engagement and recognition. **Visit mnlacommunity.com/dte26 to learn more and to take advantage of these premium sponsorship options (many that include booth space) and make a lasting impression!**



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FOR MORE INFO: MNLA OFFICE 413-369-4731 OR [MNLA.COM/DTE26](https://mnlacommunity.com/dte26)