

MCH information

Massachusetts Nursery and Landscape Resource Guide

Order now!

- Send me the MCH Training Manual
\$104/MNLA Members & Employees
\$154/Non-Members (includes
\$15 for shipping & handling)**

Name: _____

Company: _____

Address: _____

Town: _____

State: _____ Zip: _____

Phone: _____

Email: _____

If applicable...

Return with check made payable to:

Massachusetts Nursery & Landscape Association

P.O. Box 924, Palmer, MA 01069
Tel: (413) 369-4731
www.mnla.com

Take the Challenge!

Exams

The exam is offered twice a year, usually in February and August. The Massachusetts Landscape and Nursery Resource Guide and MCH Manual is required preparation to sit for the exam.

The cost for the manual is \$104 for members and \$154 for non-members. Pricing includes shipping & handling.

The exam fee is separate and the cost is: \$65 for members and \$95 for non-members.

Reciprocity

MNLA offers reciprocity with other green industry state associations and certifications.

Please contact Rena Sumner, MNLA Executive Director at 413-369-4731 or mnlaoffice@gmail.com, to find out more details on the reciprocity policies.

grow with a pro



MCH is a Program of the Massachusetts
Nursery and Landscape Association, Inc.

GAIN THE ADVANTAGE

The objective of the Massachusetts Certified Horticulturist program (MCH) is to uphold, improve, and promote standards of professionalism and excellence within the industry. By focusing on individuals rather than companies, the program encourages self-improvement among industry professionals. MCH is a program of the Massachusetts Nursery and Landscape Association and overseen by the Massachusetts Certified Horticulturist Board.

Benefits to Employers:

As horticultural professionals, this is your opportunity to gain the advantage over the competition. As a landscape contractor, retail or wholesale nursery, grounds maintenance service or landscape designer, the MCH program gives you the ability to quickly and definitively show prospective customers that you have qualified staff and you are a qualified, professional company.

- Provides the firm with a marketing tool
- Enhances the firm's professional image
- Increases customer recognition and respect
- Provides an effective tool for employee motivation

Benefits to Individuals:

As an employee or a business owner in the Green Industry it is your responsibility to represent that industry in a professional manner. The MCH program will not only assist you in improving your skills in the industry, but will demonstrate your professionalism, thus achieving both customer and employer confidence in your abilities.

- Validates an individual's industry knowledge
- Instills pride and confidence in the individual
- Demonstrates a commitment to the profession
- Enhances employability within the industry

How do I become an MCH?

The Massachusetts Landscape and Nursery Resource Guide and MCH Manual is required preparation to sit for the exam. The self study program is centered around an exam based on the Resource Guide and covers most aspects of the nursery, landscape, grounds maintenance, and garden center industries. The exam consists of two parts: 150 multiple choice questions and the second part is plant identification. A passing grade of 70% or above is required on each exam section.

Program Requirements:

The program requires that you have 3 years full-time employment in the industry (or 2 years with an associate's degree or higher in horticulture or a related field). Yearly re-certification is required and during that period you must earn 8 credits towards recertification.



Marketing Tools

Those individuals who achieve the MCH status receive materials to assist them in the promotion of their prestigious achievement. These materials include:

- Lapel pin
- Personalized certificate and plaque
- MCH Identification Card
- Listing in MNLA's Annual Membership Directory & Resource Guide
- Recognition in Massachusetts Nursery and Landscape magazine *Pro Grow News*
- Recognition on MNLA.com