

Massachusetts Nursery and Landscape Association presents...

Plant Geek Day



Wednesday, September 10, 2025 ■ 8AM–2PM
New England Botanic Garden at Tower Hill
11 French Drive ■ Boylston, MA

Sponsored by the MCH Board!—sharing a great educational opportunity with all nursery and landscape professionals within the green industry!

Knowledge, networking & fun!

Receive 2 MCH credits toward continuing education for attending.

Our Day's Agenda

8:00AM Registration Opens, Coffee Served

Our morning begins simply with: assorted pastries, assorted teas, fresh brewed coffee (regular and decaf) and coffee accompaniments

8:30AM Welcome & Recognition of New MCHs for 2025

Join us as we welcome attendees and speakers while recognizing the newest MCHs of 2025 from the February 12th & August 6th exams.

8:45AM Tower Hill Welcome

Learn more about the New England Botanic Garden. We will also touch on the maintenance and care of a heavily traveled garden.

9:00AM Educational Tours

Attendees will be broken up into three groups (each tour is approximately 20 minutes) to explore these themes:

- **Tour A: Gas to Electric**—Learn more about this transitional journey to becoming more sustainable.
- **Tour B: Ramble**—Explore the challenges and opportunities of horticulture in a garden that includes universally accessible pathways.
- **Tour C: Winter Garden**—See plants that have winter interest, such as foliage, bark, berries and cones, or striking structural forms.

11:00AM Plant I.D. Trivia Scavenger Hunt

Explore the gardens, have fun and get a bit “Plant Geek” competitive as we challenge your trivia & plant I.D. knowledge.

11:45AM Lunch

Deli platter options include: roast beef, turkey, ham, bacon, with swiss & cheddar cheeses, assorted breads and rolls, greens, tomato, onion, pickles, mayo, mustard, hot peppers, garden salad & potato chips

12:30PM Apple Orchard Tour & Apple Tasting

Explore the apple orchard's historic collection of 119 heirloom apples represented by 268 trees.

1:45PM Winners Announced & Wrap Up!

Join us for the wrap up where will taste test a selection of vintage apples and announce the winners from our Plant I.D. Trivia Scavenger Hunt.



Photo courtesy of New England Botanic Garden at Tower Hill.

New England Botanic Garden at Tower Hill

The Worcester County Horticultural Society, founded in 1842, established New England Botanic Garden at Tower Hill in Boylston, MA as a horticultural resource—a place for people to experience the wonder of plants, learn about the natural world, and make joyful connections. The doors opened in 1986 and they've continued to grow their mission, footprint, and role in the community ever since. Today's Garden sits on nearly 200 acres and includes conservatories, formal and naturalistic gardens, a café, Garden Shop, walking trails, accessible pathways, and expansive views of the Wachusett Reservoir. A nonprofit organization and AAM-accredited museum, they care for an irreplaceable collection of plants and place sustainability and environmental stewardship at the forefront of their work. A robust, year-round calendar of educational classes, activities, and events engages people of all ages in meaningful experiences with plants.

For more information visit nebq.org.



Special thanks to the MCH Board!

Corinne Jean, MCH, Chair	Nick Steiman, MCH
Amanda Bigelow, MCH	Darryl Sullivan, MCH
Nat Brown, MCH	Mark Taylor, MCH
Dan Cohen, MCH	Jack Elicone, MCH, Advisor
Jon Quinn, MCH	

What to wear: Green industry professionals are always prepared and today should not be an exception. We highly recommend bringing bug spray and suntan lotion. Be sure to wear your most comfortable walking shoes, and be prepared for all types of weather. This is a rain or shine event!

The Massachusetts Certified Horticulturist (MCH) is a program of the Massachusetts Nursery and Landscape Association, Inc. (MNLA).

P.O. Box 924 ■ Palmer MA 01069 ■ (413) 369-4731 ■ mnlaoffice@gmail.com



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Pricing

Early bird registration: On or before August 25, 2025 ■ \$75 MNLA member | \$85 MCH Non-member | \$95 Non-member

Regular registration: On or before Sept. 8, 2025 ■ \$95 MNLA member | \$105 MCH Non-member | \$115 Non-member

Register online: mnla.com/pgd25

Plant Geek Sponsor options: \$500

All sponsors receive logo on signage and conference materials, the opportunity to forward information to be shared with attendees, as well as a mailing list of attendees. Sponsors will also receive two (2) free registrations to participate on the day or to share with a customer.

Pre-registration is required for this venue!

We cannot accommodate walk-in registrations for this event. **All attendees MUST be pre-registered on or before September 8, 2025. Registration includes coffee at registration and a light lunch at noon.**

I would like to purchase ____ attendee ticket(s) **and/or** ____ sponsorship(s)

COMPANY NAME (If applicable, the same name will be used for sponsorship signage)

CONTACT NAME

STREET ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

NAME

NAME

NAME

NAME

Please note any questions or special requests here: _____

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